



SEARCH 4 EXCELLENCE

# THOUGHT LEADERSHIP

## Target Audience

**SENIOR LEADERS**



**16 HOURS**

**Training Duration**

## Key Takeaways

- **Understand Thought Leadership and the importance of becoming a thought leader**
- **Establish vision as a thought leader**
- **Derive a course of action to become a thought leader**
- **Develop the competencies to become a thought leader**
- **Drive thought leadership as a culture within the team and the organization**

## Introduction to Thought leadership

## Becoming a thought leader

## Thought leading Organization

### KEY CONCEPTS COVERED

- Who is a Thought leader and what is thought leadership
- Being a Thought Leader
  - Being an Industry expert
  - Being an exceptional leader

- Anchoring the competencies of a thought leader
- Steps for becoming a thought leader
- Being a transformational leader

- Characteristics of a thought-leading organisation
- Impact of being a thought-leading organisation
- Need to build a Thought-leading Organization and Culture
- Knowledge management

### EXPECTED OUTCOME

Understand what thought leadership is

Know what to do to become a thought leader

Smoothly transition your organization into a thought leading organization



# THANK YOU

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